Diversität & Inklusion als Treiber im Employer Branding

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hi, i'm iris

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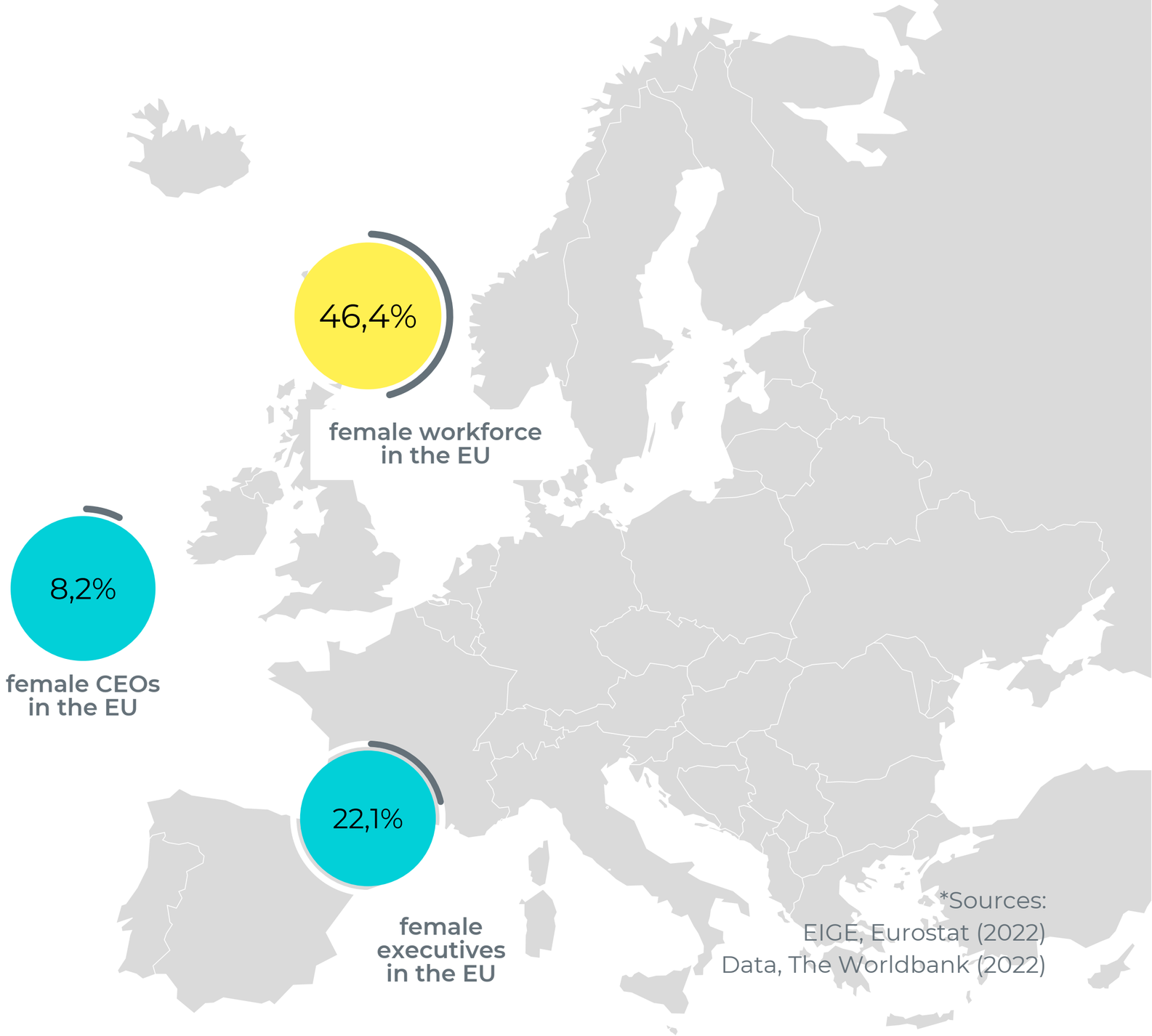
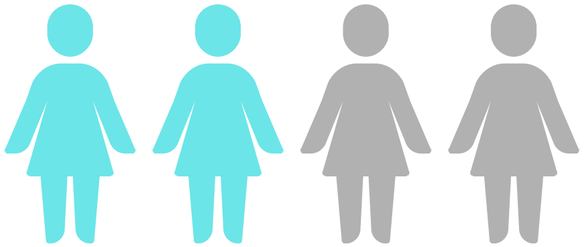
employer branding can make a difference here!

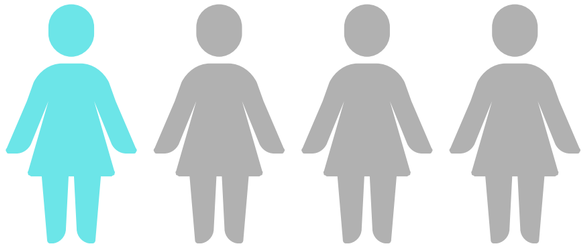


*Sources:
EIGE, Eurostat (2022)
Data, The Worldbank (2022)

what women want:
our study with EY



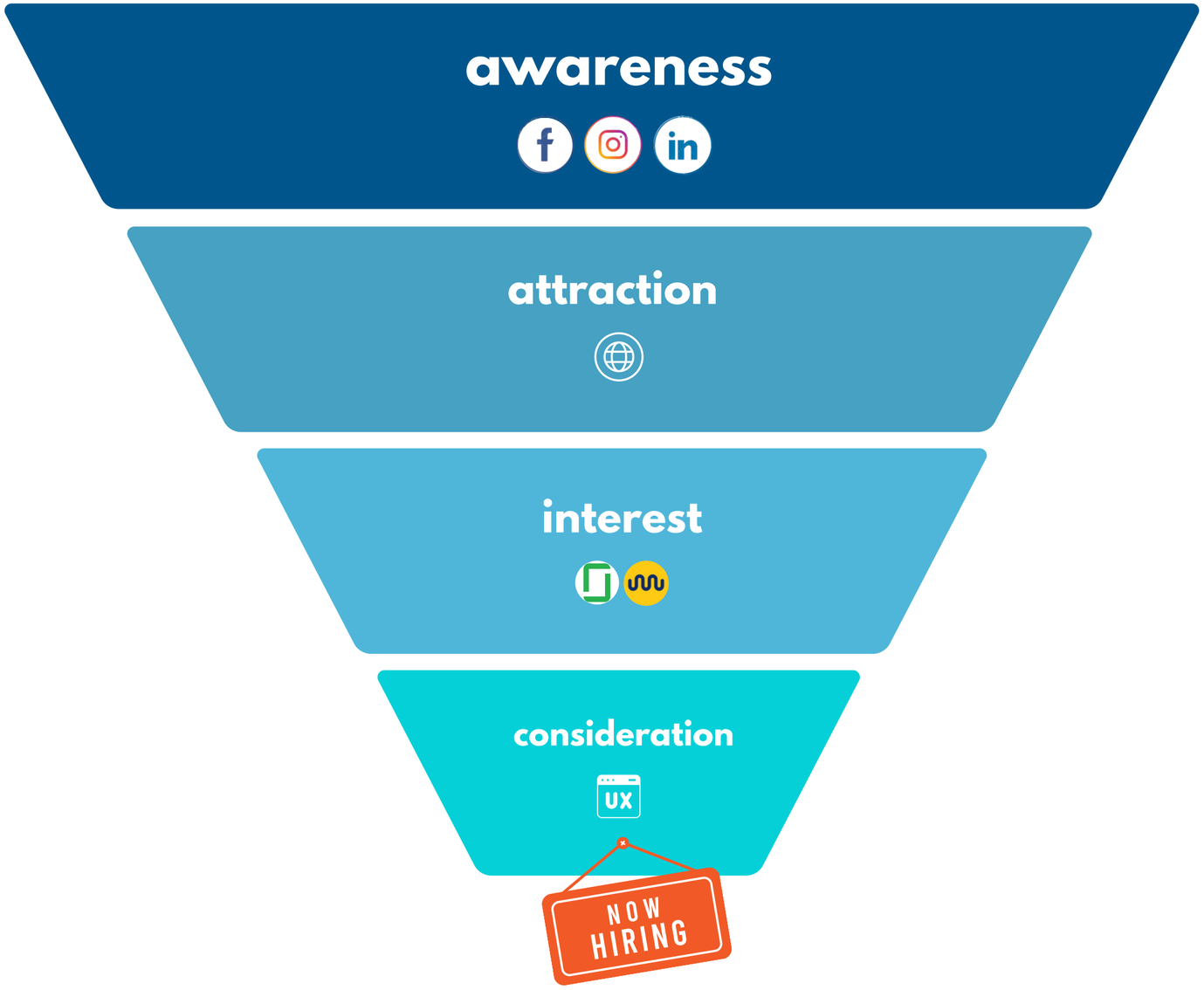
every 2nd woman
wants to lead
in the next 5 years



every 4th woman would
like to see more
diversity on leadership level

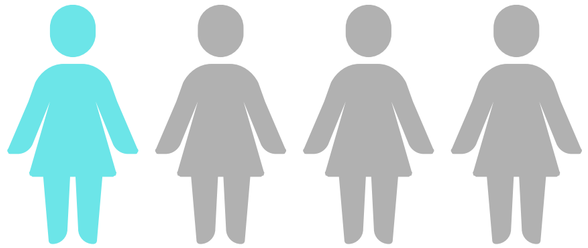
the female factor

authentical employer branding is holistic



the female factor

priorities for women in the workplace:



every 4th woman asked for **mentoring**

female leadership

50%

talent support and mentoring

50%

regular feedback

40%

transparency of salaries

40%

the female factor

Thank you for attending!

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